

Valley Bike Month, April 2016

Prepared for the Maricopa Association of Governments Bicycle and Pedestrian Committee, February 2016

ShareTheRide.com 602.262.RIDE (7433)



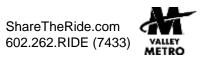


Valley Bike Month, April 2016

- 27 events Valley-wide
- Discounts from 24 merchants
- Bike to Work and School Day: April 20
- ShareTheRide Contests and Team Challenge
- Valley Bike Month t-shirts available to event partners



Original art by Mindy Timm, Phoenix, AZ



CARPOOL | VANPOOL | BUS | LIGHT RAIL | TELEWORK | BIKE | WAL



Valley Bike Month Team Challenge



- Held at <u>ShareTheRide.com</u>
- Anyone can create a team; anyone can join*
- Teams form mid-February; deadline is March 25
- Join a team March 19 31



*Valley residents 18 or older



Valley Bike Month Team Challenge

- Three team sizes
 - 5-10
 - 11-20
 - 21-30
- Highest percent participation, most miles logged = winner
- ALL bike trips count not just commutes



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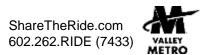


Join the Fun!



The Clarendon Hotel

- Prizes for the winning team in each size category
- Team Challenge
 Participant Contest
 for participants who
 continue to track bike
 trips through June



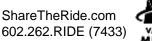
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For more info or to get involved contact Suzanne Day, 602.523.6063, sday@valleymetro.org





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